Military Embedded Systems focuses on embedded electronics – hardware and software – for military applications through technical coverage of all parts of the design process. Coverage includes topics such as radar, sonar, unmanned system payloads, signals intelligence, electronic warfare, C4ISR, avionics, imaging, and Modular Open Systems Approach (MOSA) initiatives like FACE and SUSA. We provide the industry’s largest print Resource Guide (100 pages) and exclusively produce the SUSA Special Edition and FACE Special Edition.

<table>
<thead>
<tr>
<th>CONTENTS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Who We Are, What We Do</td>
<td>2</td>
</tr>
<tr>
<td>Editorial Staff</td>
<td>3</td>
</tr>
<tr>
<td>Demographics</td>
<td>4</td>
</tr>
<tr>
<td>SOSA and FACE Coverage</td>
<td>5</td>
</tr>
<tr>
<td>Content Calendar</td>
<td>6</td>
</tr>
<tr>
<td>VITA Technologies Content Calendar</td>
<td>7</td>
</tr>
<tr>
<td>Events</td>
<td>8</td>
</tr>
<tr>
<td>Virtual Events</td>
<td>9</td>
</tr>
<tr>
<td>Creative Services &amp; Videos</td>
<td>10</td>
</tr>
<tr>
<td>Webcasts</td>
<td>11</td>
</tr>
<tr>
<td>Custom Programs</td>
<td>12</td>
</tr>
<tr>
<td>Contact</td>
<td>13</td>
</tr>
</tbody>
</table>

militaryembedded.com | @military_cots | @JMcHaleIII | mil-embedded.com/facebook | linkedin.com/groups/1864255
Driving Innovation in Military Electronics

The Military Embedded Systems family of properties offers 360-degree marketing and advertising solutions.
John McHale, Executive Vice President

John is Executive Vice President & Group Editorial Director of Military Embedded Systems, SOSA Special Edition, FACE Special Edition, and VITA Technologies. He has covered the electronics industry for more than 25 years. During that time John has led and launched magazines, websites, shows, and E-newsletters focused on the aerospace and defense sectors. He has a Masters of Print Journalism from Boston University and an undergraduate degree in Business Management from Albright College.

Lisa Daigle, Assistant Managing Editor

Lisa is responsible for working with contributing authors on technical article submissions from abstract to final draft. She also edits content and shepherds the magazine through the production process. Lisa has been covering the embedded computing industry since the mid-1990s when she worked on Computer Design and Data Storage magazines. She has a Bachelor of Arts in English Literature, with a minor in Greek and Latin, from Assumption College in Worcester, MA.

Dan Taylor, Technology Editor, Washington Bureau

Dan is responsible for writing, editing, and posting contributions to the Military Embedded Systems website & print editions, producing digital newsletters, driving SEO, and covering industry events. Dan has more than 15 years of journalism experience covering the military technology industry at Inside The Navy, Sea Power Magazine, Defense Daily, and other industry publications including Military Embedded Systems. He has also covered the Sea-Air-Space show for more than 15 years. Dan is a graduate of Patrick Henry College where he studied government and journalism.

Jerry Gipper, Editorial Director, VITA Technologies

As Editorial Director of VITA Technologies, Jerry oversees the editorial direction of the magazine in addition to authoring many columns and features for the publication. He is also Marketing Director of VITA, having previously served as VITA’s Executive Director for more than eight years. Jerry also cofounded Embedify LLC, a marketing services firm for embedded computing businesses. His background includes product marketing, sales, business development, and strategic planning, many years of which were spent as Director of Marketing at Motorola. Jerry earned his BS in computer engineering at Iowa State University and his MS in computer engineering at San Jose State University. He is also a veteran of the U.S. Air Force.
### Demographics

<table>
<thead>
<tr>
<th>GEOGRAPHIC WEB TRAFFIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
</tr>
<tr>
<td>Europe</td>
</tr>
<tr>
<td>Asia</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EMAIL &amp; E-NEWSLETTER DISTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Military Embedded Systems E-Letter</td>
</tr>
<tr>
<td>Radar &amp; Electronic Warfare</td>
</tr>
<tr>
<td>The McHale Report</td>
</tr>
<tr>
<td>Military AI</td>
</tr>
<tr>
<td>Uncrewed Tech</td>
</tr>
<tr>
<td>Avionics Design</td>
</tr>
<tr>
<td>SOSA Update</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MILITARY EMBEDDED SYSTEMS MAGAZINE DISTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print</td>
</tr>
<tr>
<td>Digital</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SOCIAL MEDIA FOLLOWERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter</td>
</tr>
<tr>
<td>Facebook</td>
</tr>
<tr>
<td>Military Embedded Systems LinkedIn Group</td>
</tr>
</tbody>
</table>

Total Top Primes: 20,000

**Key Readers**

- General Dynamics
- Lockheed Martin
- Raytheon
- Collins Aerospace
- Honeywell
- L3Harris
- Boeing
- Textron Systems
- BAE Systems
- .Mil
- SAIC

**MARKET SEGMENT BREAKDOWN**

- Top Prime Contractors/System Integrators 55%
- Defense OEMs/Suppliers 25%
- Gov/Mil 20%

**JOB FUNCTIONS**

- Design/Development Engineering Manager HW & SW 37%
- Design/Development Engineer HW & SW 18%
- Executive Management/General Manager/Chief Engineer/Chief Architect 15%
- System Engineer/System Architect 15%
- Sales/Marketing/Business Development 12%
- Scientist 3%
SOSA and FACE Coverage

Military Embedded Systems is the largest source for coverage of the Sensor Open System Architecture (SOSA) Technical Standard and the Future Airborne Capability Environment (FACE) Technical Standard. Here are a few examples of how we do it.

**SOSA Special Edition**
Annual publication, exclusively produced by Military Embedded Systems, and distributed to more than 13K subscribers and at multiple defense trade shows. Advertising and sponsorships open exclusively to SOSA Consortium members. To view the 2022 SOSA Special Edition, click here.

**FACE Special Edition**
Annual publication, exclusively produced by Military Embedded Systems, and distributed to more than 13K subscribers and at multiple defense trade shows. Advertising and sponsorships open exclusively to FACE Consortium members. To view the 2022 FACE Special Edition, click here.

**SOSA Update E-Newsletter**
Monthly distribution to 17k subscribers. Advertising is open exclusively to SOSA Consortium members.

**MOSA Virtual Summit**
Military Embedded Systems produces the Modular Open Systems Approach (MOSA) Summit. The event has multiple sessions - live, and recorded with live Q&A. Each session lasts 45-60 minutes. Keynotes from defense industry leaders kick off each event. For more see our Virtual Events section.

**SOSA & FACE Webcasts**
More than 1,200 leads generated for SOSA/FACE/MOSA webcasts/virtual events sponsors in 2022.
For our lists of SOSA and FACE topical webcasts visit our webcast section. Sponsorships for SOSA webcasts are open exclusively to SOSA Consortium members and sponsorships for FACE webcasts are open exclusively to FACE Consortium members.
## Military Embedded Systems 2023 Content Calendar: Print Issues are highlighted in blue

<table>
<thead>
<tr>
<th>Issue</th>
<th>Special Report (staff written)</th>
<th>Mil Tech Trends (staff written and contributed)</th>
<th>Industry Spotlight (staff written and contributed)</th>
<th>Virtual Events, Webcasts, and Trade Show Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RADA</strong> EW GUIDE</td>
<td></td>
<td></td>
<td></td>
<td>Webcast: Trusted Computing and Security Within the SOSTA Technical Standard</td>
</tr>
<tr>
<td>January/February Print</td>
<td>Radar for Missile/ Hypersonic Defense</td>
<td>Leverage the Sensor Open Systems Architecture (SOSTA) for Radar Applications</td>
<td>RF &amp; Microwave Designs for Electronic Warfare</td>
<td>AFCEA West, SOSTA/FACE TIM</td>
</tr>
<tr>
<td>January E-letter</td>
<td></td>
<td></td>
<td></td>
<td>Webcast: Leveraging the Sensor Open Systems Architecture (SOSTA) for Radar Applications</td>
</tr>
<tr>
<td>February E-letter</td>
<td>Unsolicited articles are welcomed. Please contact: <a href="mailto:lisa.daigle@opensysmedia.com">lisa.daigle@opensysmedia.com</a></td>
<td></td>
<td></td>
<td>Webcast: Leverage the Sensor Open Systems Architecture (SOSTA) for Radar Applications</td>
</tr>
<tr>
<td>March Print</td>
<td><strong>UNMANNED SYSTEMS ISSUE</strong></td>
<td></td>
<td></td>
<td>Webcast: Thermal Management: Cooling Complex Embedded Computing Systems</td>
</tr>
<tr>
<td>March E-letter</td>
<td>Counter-UAS Technology</td>
<td>Reduced SWaP Designs for UAS Payloads</td>
<td>MOSA Solutions for Unmanned Systems: SBCs, RTOS, Connectors, Backplanes, etc.</td>
<td>Sea Space, AUVS xPonential, Army Quad A</td>
</tr>
<tr>
<td>April/May Print</td>
<td><strong>AVIONICS ISSUE/FACE SPECIAL EDITION</strong></td>
<td>Special Report: Avionics Upgrades; Mil Tech Trends: Certifying COTS Hardware &amp; Software; Industry Spotlight: Adopting FACE Certifiable Conformant Solutions for Military Avionics Applications <strong>FACE Special Edition</strong> features editorial content, FACE Member List, Profiles on the latest FACE Aligned and FACE Certified Conformant products.</td>
<td></td>
<td><strong>Virtual Event: MOSA Summit</strong></td>
</tr>
<tr>
<td>April E-letter</td>
<td></td>
<td></td>
<td></td>
<td>Webcast: Certifying Avionics Systems to DAL-A</td>
</tr>
<tr>
<td>May E-letter</td>
<td>Unsolicited articles are welcomed. Please contact: <a href="mailto:lisa.daigle@opensysmedia.com">lisa.daigle@opensysmedia.com</a></td>
<td></td>
<td></td>
<td>Webcast: Thermal Management: Cooling Complex Embedded Computing Systems</td>
</tr>
<tr>
<td>June Print</td>
<td>Military Satellite Communications</td>
<td>Enabling Artificial Intelligence in Military Systems</td>
<td>Rad-Hard Electronics Design Trends</td>
<td>Sea Space, AUVS xPonential, Army Quad A</td>
</tr>
<tr>
<td>June E-letter</td>
<td></td>
<td></td>
<td></td>
<td>Webcast: Solving Reduced-SWaP Challenges in Autonomous Military Platforms</td>
</tr>
<tr>
<td>July/August Print</td>
<td><strong>SOSA SPECIAL EDITION</strong></td>
<td></td>
<td></td>
<td>NSREC</td>
</tr>
<tr>
<td>August E-letter</td>
<td>Unsolicited articles are welcomed. Please contact: <a href="mailto:lisa.daigle@opensysmedia.com">lisa.daigle@opensysmedia.com</a></td>
<td></td>
<td></td>
<td>Webcast: Enabling Safety Certification in UAS Platforms</td>
</tr>
<tr>
<td>September E-letter</td>
<td></td>
<td></td>
<td></td>
<td>MOSA Strategies and COTS Procurement for Military Systems</td>
</tr>
<tr>
<td>October Print</td>
<td>Leverage RF &amp; Microwave Tech for 5G Applications</td>
<td>Augmented Reality Technology</td>
<td>SOSA Technical Standard 1.0 Impact on Electronic Warfare Designs</td>
<td>AOC</td>
</tr>
<tr>
<td>October E-letter</td>
<td></td>
<td></td>
<td></td>
<td><strong>In-person Event: MOSA Conference</strong></td>
</tr>
<tr>
<td>Nov/Dec Print</td>
<td>Tech for Navigating GPS-denied Environments</td>
<td>Military Power Supplies</td>
<td>Open Standards for Embedded Systems: FACE, SOSA, CMOSS, VPX, COM Express, and more</td>
<td>Webcast: Leveraging AI for Actionable Intelligence in Military Applications</td>
</tr>
<tr>
<td>November E-letter</td>
<td></td>
<td></td>
<td></td>
<td>Embrded Tech Trends</td>
</tr>
<tr>
<td>December E-letter</td>
<td>Unsolicited articles are welcomed. Please contact: <a href="mailto:lisa.daigle@opensysmedia.com">lisa.daigle@opensysmedia.com</a></td>
<td></td>
<td></td>
<td>Webcast: VITA Standards and the SOSTA Technical Standard</td>
</tr>
</tbody>
</table>

**Editorial Contacts:** John McHale, Editorial Director, john.mchale@opensysmedia.com  
Lisa Daigle, Assistant Managing Editor, lisa.daigle@opensysmedia.com  

**Sales/Webcast:** Tom Varcie, Sales Director, tom.varcie@opensysmedia.com  

VITA Technologies magazine is OpenSystems Media's longest running publication, first published in 1985 as VMEBus Systems magazine. It is a biannual publication – Spring Resource Guide and Fall Application Guide – focused on the designs of VITA standards like VME, VXS, VPX, PMC, XMC, FMC, VNX, ShortVPX, and others in applications such as aerospace, defense, industrial, transportation, and more. In addition to its print edition, VITA Technologies also deploys 4 e-newsletters a year. See the VITA Technologies 2023 Content Calendar below for more information.

<table>
<thead>
<tr>
<th>Issue</th>
<th>Due Dates</th>
<th>Editorial</th>
<th>Ads</th>
</tr>
</thead>
<tbody>
<tr>
<td>February E-letter</td>
<td>Articles on designing with VITA technologies such as VME, VXS, VPX, PMC, XMC, FMC, VNX, Unsolicited articles are welcomed. Please contact editors with your ideas.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spring Print</td>
<td>Annual VITA Technologies Resource Guide: Key Resource Guide categories include: Audio/video, carrier boards, mezzanines, communications, TCP/IP, serial switch fabrics, automation, packaging, ruggedized, MIL-STD, software and development tools, test and analysis, displays, instruments, SBCs, VPX/OpenVPX, PMCs, FMCs, VNX, plus many other VITA technology-based products, and more</td>
<td></td>
<td></td>
</tr>
<tr>
<td>June E-letter</td>
<td>Articles on designing with VITA technologies such as VME, VXS, VPX, PMCs, XMC, Unsolicited articles are welcomed. Please contact editors with your ideas.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>October E-letter</td>
<td>Articles on designing with VITA technologies such as VME, VXS, VPX, PMCs, XMC, Unsolicited articles are welcomed. Please contact editors with your ideas.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall Print</td>
<td>Annual VITA Technologies Application Guide Features the latest Applications of VITA technology-based products plus mini-tab and bellyband sponsorships.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>December E-letter</td>
<td>Articles on designing with VITA technologies such as VME, VXS, VPX, PMCs, XMC, Unsolicited articles are welcomed. Please contact editors with your ideas.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Military Embedded Systems is a media sponsor of the largest events in our industry and works with many of our partners on their custom events to craft solutions to drive awareness.

**Top Things to See**
Top Things to See is an email blast that reaches attendees & exhibitors of specific tradeshows and events. If you’re launching a new product or promoting a current top product, this email blast will reach attendees & exhibitors the first day of the event.

**Best in Show Awards**
Participate in a contest for exhibitors at key aerospace and defense industry events recognizing innovative hardware and software products for military electronics applications such as radar, electronic warfare, avionics, artificial intelligence, cyber, etc. Build publicity and get attention for your products at industry events with key customers such as Defense Prime Contractors. Achieve recognition for your product designers. Winners will be announced at the respective events.

**In-Booth Videos**
In-booth videos from the show floor feature our military vlogger and your products showcased at industry events. Videos can be featured on the home page plus Facebook, Twitter, and LinkedIn.

**Moderator Services**
Inquire about our moderation services, which include conference planning, panel hosting, keynote speaking, emceeing, etc. Military Embedded Systems will provide the moderator.

**Vendor Specific Events**
Interested in having Military Embedded Systems be a media sponsor of your event? We can provide dedicated email campaigns, newsletter coverage, keynote/speakers, blogging, videos, and podcasts.

**Surveys**
Interested in collecting leads at major events in the aerospace and defense industries? We can help. We produce in-person and online surveys aimed at generating leads and creating awareness.

We partner with and promote more than 20 defense and aerospace tradeshows and conferences throughout the year.
Virtual Events

February 2023

**MOSA Virtual Summit**

The U.S. Department of Defense has mandated that the U.S. military use a Modular Open Systems Approach (MOSA) for new program designs and refreshes, calling MOSA a “warfighting imperative.” Powered by Military Embedded Systems, the MOSA Virtual Summit is designed to drive awareness and thought leadership around MOSA initiatives like the Sensor Open Systems Architecture (SOSA) and the Future Airborne Capability Environment (FACE) products and aims to study how they impact signal-processing, software, hardware, AI, and RF designs. To view the [2022 archived event](#), click here.

**Why Participate?**

Engage directly with engineers, engineering managers, and systems architects in government and industry developing MOSA systems for electronic warfare, radar, C5ISR sensors, avionics, PNT, vetronics, and autonomous applications.

April 2023

**Unmanned Systems Virtual Conference**

Autonomous platforms - air, sea, land, and space - not only deliver lethality in wartime but also feed the Department of Defense (DoD) thirst for sensor data, collecting critical intelligence, surveillance, and reconnaissance (ISR) during peacetime. Performance and capability requirements flowing out of the DoD are driving innovation at the payload, sensor, avionics, and communications level. Powered by Military Embedded Systems, the Unmanned Systems Virtual Conference is designed to drive awareness and thought leadership around embedded electronics technology for unmanned systems from artificial intelligence to signal processing to avionics safety certification; it will also examine strategies for applying a Modular Open Systems Approach (MOSA) in such designs. To view the [2022 archived event](#), click here.

**Why Participate?**

Engage directly with engineers, engineering managers, and systems architects in government and industry developing and certifying unmanned systems AI solutions and open architecture sensor designs for autonomous air, ground, and sea applications.

---

**Top Attending Domains**

- BAE Systems
- Boeing
- Booz Allen Hamilton
- Collins Aerospace
- Elbit Systems
- GA-ASI
- General Dynamics
- Honeywell
- Intel
- L3Harris
- Leidos
- Leonardo
- Lockheed Martin
- NAVAIR
- Northrup Grumman
- Parry Labs
- Raytheon Technologies
- Thales
Creative Services & Videos

Military Embedded Systems can act as an extension to your marketing team. We excel at creating a custom project that meets your needs from websites to articles to videos and more.

Need a custom plan? We can help.

Custom Content
Custom content can be used to drive traffic, create awareness, or even generate leads. Military Embedded Systems excels at producing custom technical content including articles, white papers, blogs, case studies, infographics, market research, newsletters, digital magazines, and more!

Mil Tech Virtual Demo
Share your video demonstration content directly with Aerospace and Defense engineers and capture their data. Your video and link are featured in a Military Embedded Systems-branded email campaign and deployed to a target audience – i.e. vertical, region, title -- in exchange for data on engaged engineers. Perfect for reaching those engineers unable to attend trade shows. Video will be hosted on YouTube Channel, website, newsletter coverage, and promoted on our social platforms (LinkedIn, Twitter, and Facebook).

Custom Product Videos
Reach and educate our audience of engineers on your products and solutions. Video package includes paid speaker discussing your product’s highlights, 1-2-minute presentation with product images, professional design, and layout. Video will be hosted on YouTube Channel, website, newsletter coverage, and promoted on our social platforms (Facebook, Twitter, and LinkedIn).

Custom Design
Our marketing team works with our clients to create websites, banner ads, logos, email templates, event backdrops, placards for events, and general layout & design for booklets, programs, schedules, flyers, etc.

Product of the Week
The Military Embedded Systems Product of the Week is a platform that showcases your new products and solutions for military electronics applications. Each week, we highlight one product on militaryembedded.com and promote it across the Military Embedded Systems network of more than 20,000 engineers and developers.
Webcasts

Military Embedded Systems’ online webcast platforms serve as a digital channel for thousands of engineers annually to help them better do their jobs, while doubling as a channel for partners to educate and engage with our engineering community.

Our webcasts are live and moderated with single or multiple sponsors to educate audiences about a problem and possible solutions in the aerospace and defense electronics community. The online events include attendee tracking that allows Q&A and survey/poll response viewing.

Military Embedded Systems generates between 150-300 leads per webcast

2023 Webcast Topics

- Trusted Computing and Security Within the SOSA Technical Standard
- Certifying Avionics Systems to DAL-A
- Thermal Management: Cooling Complex Embedded Computing Systems
- SOSA and CMOSS: Driving Interoperability
- Future Vertical Lift and FACE Applications
- Solving Reduced-SWaP Challenges in Autonomous Military Platforms
- Enabling Safety Certification in UAS Platforms

- Leveraging SOSA Aligned Small-Form-Factor Designs
- FACE Software and Safety Certification Using DO-178C and ISO 26262
- MOSA Strategies and COTS Procurement for Military Systems
- Leveraging AI for Actionable Intelligence in Military Applications
- VITA Standards and the SOSA Technical Standard
- VITA Ruggedization Standards for Extreme Environments
- Leveraging VPX for Processing-Intensive Applications

Best Performing Webcasts from 2022

- Designing High-Performance Real-Time Avionics Systems for Multi-core Processors
- Protecting Devices with Security Anchored in Hardware
- Stopping Stealthy Counterfeit Chips with PUF Helper-Data Images
- Applications for Future SOSA Conformant Solutions
- If Your Supply Chain is Compromised, the Rest of Your Cyber Strategy Doesn’t Matter
- Cooling Systems: Removing Heat from Embedded Electronics Systems
- JADC2 and Data-Centricity: Creating a Joint Posture of Deterrence
OpenSystems Media can provide the following services

- Face-to-face conferences
- Client-centric seminars globally
- Moderator services
- Custom websites, microsites, portals
- Custom reference design portals
- Completely turnkey webcast events (speaker, material, promotions, logistics, etc.)
- Custom content (blogs, white papers, design articles, videos, eBooks, podcasts, press releases, datasheets)
  - Interactive content and marketing programs
  - Custom digital newsletters (including template design and list segmentation)
  - Event coordination and support
  - Social media campaigns (amplification/expansion campaigns, paid promotion and management)
- Custom research
- Video campaigns
- Nurture campaigns
- CEO Q&A videos/interviews
- Podcasts
- Creative services (infographics, ads, banners, brochures, collateral, eBooks, etc.)

Content Creation

Be first thought. Expand your reach when executing leadership, re-branding, and generating trust within the engineering community.

- Websites/portals
- Blogs
- White papers
- Design articles
- Videos
- eBooks
- Custom digital newsletters
- Interactive content
- Print magazines and catalogs
- Visual content
- Podcasts
- Executive Q&As/interviews
- Press releases
- Webcast presentations
- Multi-language capabilities
Contacts

Sales/Marketing

**President**
Patrick Hopper
patrick.hopper@opensysmedia.com

**Accounting**
Emily Verhoeks
emily.verhoeks@opensysmedia.com

**Director of Sales**
Tom Varcie
tom.varcie@opensysmedia.com
734-748-9660

**Director, Sales Enablement & Product Marketing**
Barbara Quinlan
barbara.quinlan@opensysmedia.com
480-236-8818

**Strategic Account Managers**
Rebecca Barker
rebecca.barker@opensysmedia.com
281-724-8021

Bill Barron
bill.barron@opensysmedia.com
516-376-9838

Len Pettek
len.pettek@opensysmedia.com
805-493-8297

Kathleen Wackowski
kathleen.wackowski@opensysmedia.com
978-888-7367

**Asia**
Judy Wang - China, Hong Kong
0086-13810325171
judywang2000@vip.126.com

Patty Wu – Taiwan
patty.wu@opensysmedia.com

**Europe**
Jill Thibert
jill.thibert@opensysmedia.com

**Marketing**
Eric Henry, Director, Marketing Operations & Audience Development
eric.henry@opensysmedia.com
541-760-5361

Katelyn Albani, Marketing Coordinator
katelyn.albani@opensysmedia.com

Editorial/Production

**Executive Vice Presidents**
John McHale, EVP,
Military Embedded Systems
john.mchale@opensysmedia.com

Rich Nass, EVP, Brand Manager,
Embedded Computing Design
rich.nass@opensysmedia.com

**Editors**
Dan Taylor, Technology Editor
Washington Bureau
dan.taylor@opensysmedia.com

Lisa Daigle, Assistant Managing Editor
lisa.daigle@opensysmedia.com

Jerry Gipper, Editorial Director
VITA Technologies
jerry@vita.com

**Creative & Design Services**
Chris Rassiccia, Production Chief
chris.rassiccia@opensysmedia.com

Stephanie Sweet, Creative Director
stephanie.sweet@opensysmedia.com

Kaitlyn Bellerson, Graphic Designer
kaitlyn.bellerson@opensysmedia.com

**Web Services**
Paul Nelson, Web Developer
paul.nelson@opensysmedia.com

Ryan Graff, Broadcast Services
ryan.graff@opensysmedia.com

Drew Kaufman, Digital Media Manager
drew.kaufman@opensysmedia.com

**Headquarters/Editorial**
OPENSYSYSTEMS MEDIA, L.L.C.
Scottsdale Commerce Center
1505 North Hayden Road
Suite 105
Scottsdale, AZ 85257