

Resource Guide Reservation Form

Deadline 4/14/20

Materials due 4/17/20



Step 1: Select Your Categories

- | | |
|---|---|
| <input type="checkbox"/> AI & Edge Compute | <input type="checkbox"/> Software & Development Tools |
| <input type="checkbox"/> LPWAN (Including LoRa, NB-IoT, etc.) | <input type="checkbox"/> IIoT/Industry 4.0 |
| <input type="checkbox"/> Sensors | <input type="checkbox"/> Connected Car |
| <input type="checkbox"/> Security | <input type="checkbox"/> Smart City |
| <input type="checkbox"/> Development Kits | <input type="checkbox"/> Smart Home |
| <input type="checkbox"/> Wireless (Zigbee, Z-Wave Bluetooth, Wi-Fi, etc.) | <input type="checkbox"/> Smart Transportation |
| <input type="checkbox"/> Cloud | <input type="checkbox"/> Smart Healthcare |
| <input type="checkbox"/> Test | <input type="checkbox"/> Smart Energy |

Step 2: Select Your Sponsorship Level

Premium Sponsorship Level (4-5 product profiles)

- \$1,350 per full-page profile Quantity _____
- \$825 per half-page profile Quantity _____

Sponsorship Level (2-3 product profiles)

- \$1,375 per full-page profile Quantity _____
- \$850 per half-page profile Quantity _____

Single (product profile)

- \$1,400 per full-page profile Quantity _____
- \$900 per half-page profile Quantity _____

Sponsorships



Get Noticed!

- Get your product photo on the cover
- Only 4 positions are available

\$2,825 – Cover Sponsorship



Executive Spotlight!

- Executive featured on cover
- 2-page Q&A inside magazine

\$6,800 – Executive Spotlight

IoT Security Q&A

Question: What is your company doing to help secure its customers' products?

1. Identify space that aligns most with your customers – IIoT, connected car, smart cities, smart home, smart healthcare, smart energy, smart transportation
2. Include 250 words, CEO/GM or VP high-resolution photo, high-resolution logo, address and web site

- \$850 entry fee
- \$1,650 entry fee with half-page product profile
- \$2,175 entry fee with full-page product profile

Gold Package

- Full-page product profile
 - Cover Photo (2 available)
 - Embedded Data Sheet Email with only your product delivered to 20,000 engineers (leads Included)
- \$6,300 – Please reserve

Silver Package

- Full-page product profile
 - Cover Photo (2 available)
 - Embedded Data Sheet Email with 8 others delivered to 20,000 engineers (leads Included)
- \$4,500 – Please reserve

Bronze Package

- Full-page product profile
 - Embedded Data Sheet Email with 8 others delivered to 20,000 engineers (leads Included)
- \$2,200 – Please reserve

Company name: _____

Contact: _____

Email address: _____

PO #: _____ Price: _____