

2021 MEDIA CALENDAR

Q1 JANUARY

FEBRUARY

MARCH

eNL: IoT Design Weekly	Smart Home & Wearable Tech	Industry X.0 Update	IoT Network & Device Testing
eNL: AI & Machine Learning	Low-Power Computer Vision	Neural Network Algorithm Review	AI Accelerators, Processors & IP
eNL: Automotive Embedded Systems	Advances in Level 5 Autonomous Drive	Test Tools for ISO 26262, MISRA C Compliance	Automotive-Grade Processors, ECUs & Domain Controllers
Print (Ads close)	N/A	Embedded Computing Design <ul style="list-style-type: none"> • Focus on Moore's Law versus Parallelism, Safety & Security Standards, Motor Control • Embedded World-in-a-Box 	N/A
Survey/Research*	N/A	Embedded World 2021 Virtual Surveys	Embedded AI & Machine Learning Survey
Embedded Insiders Podcast Focus	2021 Tech Market Forecast & Predictions	What We Would Have Seen at Embedded World	Autonomous Cars, Collaborative Robots & the Age of Autonomy
Embedded Toolbox Interview Focus	HMI Design Tools	Probes & Debuggers	AI in Action
Dev Kit Weekly Hardware Review & Raffle Focus	Wearables Evaluation Kits	COM-based Prototyping Platforms	Machine Learning Evaluation Kits
Webcasts*	<ul style="list-style-type: none"> • Putting Smarts into the Smart Home • Medical Devices MUST be Secure 	<ul style="list-style-type: none"> • Achieving Real-World AI at the Edge (4-part series) • Predictive Maintenance: See the Future So Your Network Runs Efficiently 	<ul style="list-style-type: none"> • Destination: Level 5 Autonomous Drive & ADAS Systems
Events*	CES 2021	<ul style="list-style-type: none"> • Computer Vision Summit • Embedded Computing Design's Safe & Secure Automotive Software Virtual Conference • Embedded World 	<ul style="list-style-type: none"> • NVIDIA GTC
Embedded Daily & Embedded E-Letter Focus	Inside Virtual CES	Embedded World-in-a-Box Features	AI in Action

* COVID-19 may affect event date, location, and format

* Topics and dates subject to change

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Q2 APRIL

MAY

JUNE

eNL: IoT Design	Device Management	Short-Range Wireless & Mesh Networking	5G & LoRa Networking
eNL: AI & Machine Learning	AI & ML in Safety- and Mission-Critical Systems	Benchmarking Against Open Source AI Datasets	AI Development Tools & Frameworks
eNL: Automotive Embedded Systems	In-Vehicle Networking Technologies	V2X Tech Update	Electric Vehicle Charging & Powertrains
Print (Ads close)	N/A	IoT Design Guide <ul style="list-style-type: none"> • Focus on LPWA Networks, Deterministic Ethernet & Edge Analytics • IoT Product Profiles 	N/A
Survey/Research*	Annual IoT & Industry 4.0 Survey	Automotive, ADAS & Autonomous Drive Technology Survey	5G & Embedded Networking Survey
Embedded Insiders Podcast Focus	Moore's Law, Parallel Computing & Next-Generation Processing	Embedded Programming & Next-Gen Engineers	Principles of Power Electronics: 2021-2030
Embedded Toolbox Interview Focus	IoT Device Management & Provisioning Tools	'Scopes & Other Analyzers	CAD & PCB Design Tools
Dev Kit Weekly Hardware Review & Raffle Focus	Ultra-Low Power Processor Evaluation Kits	Machine & Computer Vision Kits	Power Semiconductor Evaluation Kits
Webcasts*	<ul style="list-style-type: none"> • A Digital Experimentation Approach to IT/OT Convergence, (4-part series) 	<ul style="list-style-type: none"> • Inside Industrial Safety, Security & Regulation for the Autonomous Era 	<ul style="list-style-type: none"> • From Cloud to Edge with OpenRAN, (3-part series) • Power: It's All About Efficiency
Events*	<ul style="list-style-type: none"> • IoT World • Linley Processor Conference 	<ul style="list-style-type: none"> • Embedded Computing Design's Industry 5.0 Virtual Conference • NIWeek • PCIM Europe • TU-Automotive Detroit 	<ul style="list-style-type: none"> • APEC • Computex Taipei • Mobile World Congress Barcelona
Embedded Daily & Embedded E-Letter Focus	Advances in Embedded Processing	Embedded Networking Update	Next-Generation Power Electronics

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Q3 JULY

AUGUST

SEPTEMBER

eNL: IoT Design	IoT Industry Standards Update	Edge Computing	Energy Harvesting & Ultra-Low Power
eNL: AI & Machine Learning	AI in IC Design & Verification	Embedded Memory for Machine Learning	Voice Recognition & Speech Processing
eNL: Automotive Embedded Systems	AUTOSAR Update	In-Vehicle Infotainment	Body Electronics
Print (Ads close)	N/A	Embedded Computing Design Annual Resource Guide <ul style="list-style-type: none"> • Focus on Embedded Hardware Standards, Test & Measurement Tools & Smart Energy • Product Profiles 	N/A
Embedded Insiders Podcast Focus	The State of Embedded Operating Systems	Embedded Computing Design's Products of the Year	Infamous Hacks: IoT Device Security Conference Preview
Embedded Toolbox Interview Focus	PLM & ALM Platforms	Simulation & Modeling Tools	Using Containers & Virtualization in Embedded Systems
Dev Kit Weekly Hardware Review & Raffle Focus	Energy Harvesting Kits	Motor Control & Robotics Kits	Bluetooth 5 & Wireless Kits
Webcasts*	<ul style="list-style-type: none"> • Applying Machine Learning to Sensor Analytics at the Edge • Quantum Cryptography May Be Your Best Defense 	<ul style="list-style-type: none"> • COM-HPC: Bringing Data Center Compute into the Fog • Design, Build & Manage Your Industrial IoT Network 	<ul style="list-style-type: none"> • Which Wireless Suits You? • See Further Down the Road with Advanced Automotive HMI's
Events*	<ul style="list-style-type: none"> • Design Automation Conference 	<ul style="list-style-type: none"> • Embedded Linux Conference • Flash Memory Summit • Hot Chips • Taipei International Industrial Automation Exhibition 	<ul style="list-style-type: none"> • AUTOTESTCON • Bluetooth World • Embedded Computing Design's AI at the Edge Virtual Conference • Embedded Vision Summit
Embedded Daily & Embedded E-Letter Focus	The Evolution of Design Automation	Embedded Computing Design's Products of the Year	Inside Modern Test & Measurement

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Q4 OCTOBER

NOVEMBER

DECEMBER

eNL: IoT Design	Industrial Ethernet & Time-Sensitive Networking	IoT Security: TPMs, Quantum Computing, Blockchain & More	Digital Twins
eNL: AI & Machine Learning	Condition Monitoring & Predictive Maintenance	AI in Cybersecurity	AI Testing, or, Testing AI
eNL: Automotive Embedded Systems	LiDAR, Radar & Other ADAS Sensors	Cybersecurity for the Connected Car	Progression Towards Level 5 Autonomous Drive
Print (Ads close 10/9/2020)	N/A	Embedded AI & Machine Learning Resource Guide • Focus on Analog Signal Processing, Model Training & Compression & ML Meets Industrial IoT • Product Profiles	N/A
Survey/Research*	Embedded Open Source Technologies Survey	Embedded & IoT Security Survey	Embedded Computing Design Annual Reader Survey Results
Embedded Insiders Podcast Focus	What it Means to be Cloud Native	Embedded Executives Month: What's New with the Who's Who of Embedded	Survey Says! Hot Takes on the Annual Embedded Computing Design Reader Survey Results
Embedded Toolbox Interview Focus	Simplified Security Tools	Code Analysis Tools	Prove it Live! RAM & Processor Benchmarks Revealed
Dev Kit Weekly Hardware Review & Raffle Focus	Kits with TrustZone & Other Security Features	Raspberry Pi, Arduino & "Maker" Boards	RISC-V-based Kits
Webcasts*	<ul style="list-style-type: none"> • Inside Heterogeneous Systems Engineering (3-part series) • Is Free Open Source Worth It? 	<ul style="list-style-type: none"> • It's Your IP, Keep it that Way 	<ul style="list-style-type: none"> • ADAS Systems for Today and Tomorrow • Machine Learning and AI Systems Testing: How Do You Know it Works?
Events*	<ul style="list-style-type: none"> • Arm DevSummit • TSN/A Conference 	<ul style="list-style-type: none"> • Embedded Computing Design's Virtual IoT Device Security Conference • SPS Drives 	RISC-V Summit
Embedded Daily & Embedded E-Letter Focus	Open-Source Embedded & IoT Technologies	IoT Device Security Conference Recap	Processor IP Update

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