

2019 MEDIA CALENDAR

Q1 JANUARY

FEBRUARY

MARCH

eNL: IoT Design	Secure Components, Tools & Development Practices	Industrial Edge Analytics	Blockchain for IoT
eNL: AI & Machine Learning	Natural Language Processing (NLP)	AI RTOSs & Operating Systems	Machine Learning at the Industrial Edge
eNL: Automotive Embedded Systems	Infotainment Design	ADAS & Autonomous Drive	In-Vehicle Networking
eNL: Power Page	Power 101: Back to Basics	USB Power: Charging, Delivery & Control	Power Management: ADCs, DACs & PMICs
Print	N/A	Embedded Computing Design: Best In Show at Embedded World <ul style="list-style-type: none"> • Best In Show Product Profiles • Focus on RISC-V, Debug/Analysis Tools & Motor Control 	N/A
Survey/Research*	CES Survey	Embedded World Industry Surveys: <ul style="list-style-type: none"> • Machine Learning/AI • Microprocessor & Microcontroller Survey • Industrial IoT • Automotive 	Analog & Power Semiconductors Developer's Survey
Podcast Focus	Progression Towards Autonomous Drive	Embedded World Predictions	RTOS Update
Product Roundup Videos	Autonomous Drive Tech	Industrial IoT Gateways	Embedded World Highlights
Events*	Consumer Electronics Show	<ul style="list-style-type: none"> • Embedded World • Mobile World Congress 	<ul style="list-style-type: none"> • APEC • Embedded Linux Conference/OpenIoT Summit
Embedded Daily & Monthly E-letter Features	Autonomous Drive	What's Hot at Embedded World	Embedded World Recap
Webcasts*	<ul style="list-style-type: none"> • Step 5: From ADAS to Vehicle Networking to Autonomous Drive • IoT and Interoperability 	<ul style="list-style-type: none"> • IoT and the Edge Panel Discussion • Machine Learning Compute at the Edge 	<ul style="list-style-type: none"> • Commercially Free? The Then, Now, and Tomorrow of FreeRTOS • Machine Learning at the Edge

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2019 MEDIA CALENDAR

Q2 APRIL

MAY

JUNE

eNL: IoT Design	Industrial Networking	Low-Power WAN Technology Update	Wireless Test & Measurement
eNL: AI & Machine Learning	AI & ML Processors	Computer Vision	Neural Network IP & Accelerators
eNL: Automotive Embedded Systems	Automotive Software Testing	Engine Control	Automotive Imaging & Sensors
eNL: Power Page	SiC and GaN Devices	Energy Harvesting ICs	The Latest in Battery Technology
Print	N/A	IoT Design Guide <ul style="list-style-type: none"> • Focus on Sensor Nodes, Gateway Design & Development Kits • IoT Product Profiles 	N/A
Survey/Research*	N/A	Embedded Networking Developer's Survey	Embedded Operating Systems & Development Tools Survey
Podcast Focus	Power Electronics	Embedded Technology Conference Preview	Neural Network Types & Tools
Product Roundup Videos	Embedded Processors	Open Source Hardware: Raspberry Pi, Arduino, BeagleBoard & Shields/Capes	Advances in Embedded Sensors
Events*	<ul style="list-style-type: none"> • SAE World Congress • Linley Spring Processor Conference" 	<ul style="list-style-type: none"> • IoT World • Embedded Vision Summit • NIWeek 	<ul style="list-style-type: none"> • Design Automation Conference • TU-Automotive • Automotive Linux Summit • Machine Learning DevCon • Computex Taipei • Embedded Technology Conference • Sensors Expo
Embedded Daily & Monthly E-letter Features	Power Electronics	Embedded Technology Conference	Neural Networking
Webcasts*	<ul style="list-style-type: none"> • The Latest in Analog/Power: SiC and GaN, • From NB-IoT and Cat-M to 5G: How Low-Power Wide Area Standards are Evolving for the Embedded IoT 	<ul style="list-style-type: none"> • Embedded Vision, AI, and Machine Learning, • Preparing for ISO 26262 Version 2 	<ul style="list-style-type: none"> • Checking All Boxes for Safe, Secure, and Functional Automotive Software, • Security in Medical/Healthcare Applications

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Q3 JULY

AUGUST

SEPTEMBER

eNL: IoT Design	Industrial Device Management & OTA Updates	Network Security for Industrial Embedded Devices	Short-Range Wireless: Bluetooth, Zigbee, Z-Wave, Wi-Fi & Proprietary
eNL: AI & Machine Learning	AI & ML Development Frameworks	AI-as-a-Service: Cloud-based AI for Embedded & IoT	Domain-Specific ML Modeling
eNL: Automotive Embedded Systems	V2X Communications	Automotive Lighting & Lamps	ECU Design
eNL: Power Page	The Analog Computer	High Voltage: Switching, Distribution & Protection	Power Measurement, Analysis & Test Tools
Print	N/A	N/A	Embedded Computing Design Annual Resource Guide <ul style="list-style-type: none"> • Focus on ADAS, Connected Car & Infotainment • Product Profiles
Podcast Focus	AI: Evolution & Ethics	Open Source Embedded	Arm & RISC-V in the Fabless Era
Product Roundup Videos	EDA Tools	Industrial Embedded Boards & Modules <ul style="list-style-type: none"> • Taiwan Industrial Automation Exhibition • Flash Summit • Hot Chips 	Tools for Predictive Maintenance <ul style="list-style-type: none"> • AUTOTESTCON • Bluetooth World • TSN/A Conference
Events*	N/A	Open Source	IP Outlook
Embedded Daily & Monthly E-letter Features	Evolution of AI	<ul style="list-style-type: none"> • Simplifying Security with Silicon, Software, and Tools • Python and Other High-Level, Object-Oriented Languages in Embedded 	<ul style="list-style-type: none"> • RISC-V Is Here. Are You Ready For It? • Identifying and Mitigating IoT Security Vulnerabilities
Webcasts*	<ul style="list-style-type: none"> • IoT AI Panel: Incorporating Artificial Intelligence into IoT Systems • Starting with a Dev Board Will Cut Your Time To Prototype 		

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Q4 OCTOBER

NOVEMBER

DECEMBER

eNL: IoT Design	Industry 4.0 & Connected Factories	Clouds for Industrial Applications	2019 Hack & Vulnerability Retrospective
eNL: AI & Machine Learning	Low-Power AI & ML	Automotive AI	AI in Cybersecurity
eNL: Automotive Embedded Systems	Electric Vehicle Charging	AUTOSAR & Vehicle Operating Systems	Automotive Cyber Security
eNL: Power Page	Digital Power	USB Type-C	Wireless Charging
Print	N/A	Industrial AI & Machine Learning Resource Guide • Focus on Cloud-based AI, Embedded ML Algorithms & Control Applications • Product Profiles	N/A
Survey/Research*	Report: Embedded Computing Design Annual Developer Survey Results		
Podcast Focus	Embedded Benchmarks: Winners, Losers & Fudging the Numbers	The Death of IoT	2020 Embedded & IoT Market Forecast
Product Roundup Videos	Arm Solutions	Development Kits	RISC-V Solutions
Events*	<ul style="list-style-type: none"> Linley Fall Processor Conference Arm TechCon Sensors Midwest 	<ul style="list-style-type: none"> AUTOSAR Open Conference LA Auto Show Advantech IoT Co-Creation Summit 	RISC-V Summit
Embedded Daily & Monthly E-letter Features	Arm	Development Kits	RISC-V
Webcasts*	<ul style="list-style-type: none"> Panel Discussion: Will RISC-V be a Boom or Bust? Dealing with Legacy in Industrial IoT 	<ul style="list-style-type: none"> Worth the RISC-V? 	<ul style="list-style-type: none"> IoT Platforms Evolution Panel Discussion

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