

Product of the Week

Embedded Computing Design Exclusive

Designed to educate design engineers on the latest technology innovations, the Embedded Computing Design Product of the Week, is a new platform that showcases your new products and solutions. Each week, the Embedded Computing Design content team will highlight one product in an editorial feature and promote it across the OpenSystems Media network of over 20,000 engineers and developers.

Here's how to participate

1. Enter your product news release at opensysmedia.formstack.com/forms/ecd_news_submission.
2. Select the radio button that says "Feature My Product as the Embedded Computing Design Product of the Week."
3. Complete the form and hit submit.

That's it!

(Note: The Embedded Computing Design Product of the Week is reserved on a first-come, first served basis. Contact your account manager for details and availability.)

Promotional Elements	Basic	Basic Plus	Premium	Premium Plus
Editorial write-up on your product	✓	✓	✓	✓
Host on embedded-computing.com as sponsored content	✓	✓	✓	✓
Feature as Product of the Week as sponsored content in Embedded Daily eNewsletter sent to over 20,000 subscribers	✓	✓	✓	✓
Promote on social media channels to more than 30,000 followers globally (LinkedIn, Twitter, Facebook)	✓	✓	✓	✓
Promote in static banner on embedded-computing.com home page for one [1] week		✓	✓	✓
Promote email blast to 10,000 targeted engineers			✓	
Promote in email blast to 10,000 targeted engineers with leads				✓
Total Cost	\$1,500	\$2,500	\$4,500	\$5,500

* Production timeline begins upon receipt of all materials. Please allow two [2] weeks for production and execution of any email deployment. OpenSystems Media will provide a Editor's Product of the Week logo and link for your marketing communications, press releases and website.

Questions: Contact Patrick Hopper at patrick.hopper@opensysmedia.com

