

Align your brand on sites where engineers seek content.

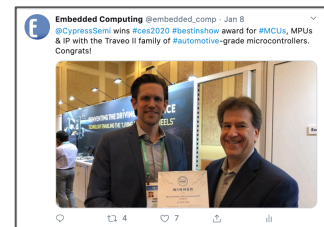
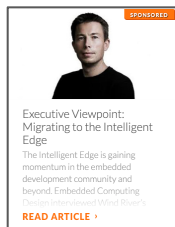
Objectives

Engage with engineers, while showcasing your brand, with native ads or sponsored content.

- Build your digital footprint
- Position your expertise to a target audience
- Educate and engage with engineers across multiple platforms
- Showcase your brand's personality
- Leverage premium placements for brand exposure
- Drive traffic to your site

Elements

By hosting your content, Embedded Computing Design can feature your content across multiple platforms – digital newsletters, sites, social media (i.e. Twitter, Facebook, LinkedIn) to help increase exposure. Material for native ads includes 400-700 words and link(s), image with no text in it in .jpg or .png format, at widths less than 1,000px. Please provide materials five [5] business days before desired publish date.



Performance

Native ads offer on average 2-5% CTR. Reporting on impressions and click throughs will be offered monthly unless otherwise specified.

Interested in native ads? Contact your marketing consultant today.