

Email Campaigns

Share your content directly with engineers.

Objectives

Leverage your content in a custom email campaign that is deployed to a pre-defined targeted audience – i.e. vertical, region, title – and ...

- Utilize content resources to build your digital footprint
- Capture 100% mindshare of targeted personas
- Position yourself as a subject matter expert
- Educate design engineers of your products and solutions
- Build trust
- Optimize time, resources and budget

Expertise

Embedded Computing Design’s editorial team is happy to review your content prior to deployment to ensure assets, subject line and or content will resonate with design engineers, as well as offer enhancements and best practices.

Need help creating HTML? OpenSystems Media’s production team can help.

Marketing requirements

HTML file

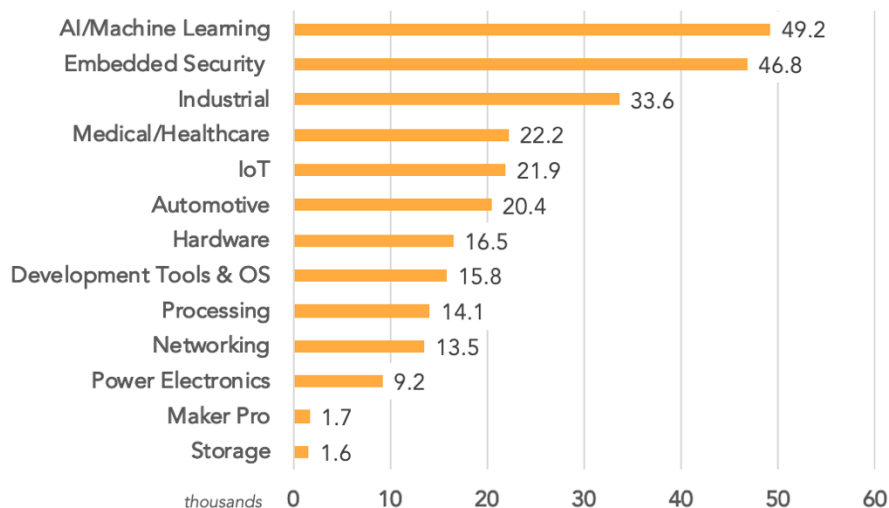
Subject line (recommended between 30-70 characters)

images linked via absolute path and width less than 1,000px, between 600 and 650 pixels wide)

Audience

You may select from one of Embedded Computing Design’s databases, or have a custom audience be created for you.

Simply provide a list a list of domains (please provide two weeks for datamining).



Interested in an email campaign? Contact your marketing consultant today.