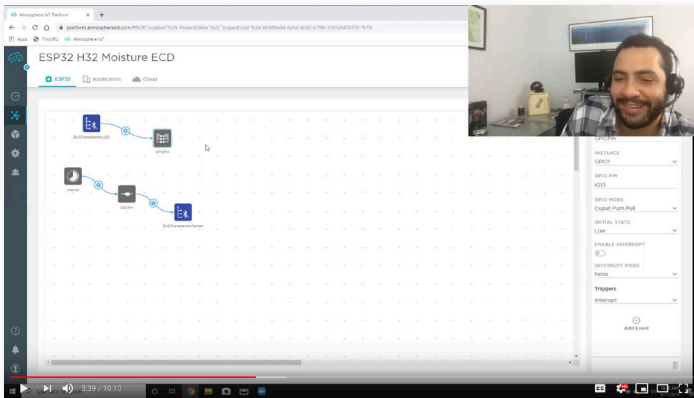


Embedded Toolbox Video Interview Series

Solving one engineering challenge at a time...

Embedded Toolbox is a platform designed to educate electronics engineers, software developers, and other members of the embedded and IoT design community. Rather than addressing sweeping industry trends or simply overviewing the features of a given tool, *Embedded Toolbox* reviews how a specific tool can be used to overcome a specific engineering challenge.



Hosted by Brandon Lewis, Editor-in-Chief

Interactive video series (<10 minutes)

Designed to educate electronic engineers and software developers

Reviews how a specific tool can be used to overcome a specific engineering challenge

	BASIC	BASIC PLUS	PREMIUM	PREMIUM PLUS
Up to 10 minute video	✓	✓	✓	✓
Posted on YouTube	✓	✓	✓	✓
Feature on embedded-computing.com	✓	✓	✓	✓
Feature as premium content in one [1] issue of the Embedded Daily eNewsletter	✓	✓	✓	✓
Promote across social media channels		✓	✓	✓
Feature as text ad for one [1] week in Embedded Daily eNewsletter			✓	✓
Feature as text ad in two [2] digital newsletters			✓	✓
Feature as static CTA banner tile on embedded-computing.com for one [1] week				✓
Feature in custom e-mail campaign with leads				✓
	No Cost*	\$3,500	\$5,000	\$8,500

*Based on availability. The editorial team has sole discretion on which tools will be featured

Interested in participating?

Contact Brandon Lewis brandon.lewis@opensysmedia.com for Embedded Toolbox for format, preparation, technical requirements, and helpful tips

Contact Patrick Hopper patrick.hopper@opensysmedia.com for promotional opportunities

Details are subject to change based on specific technical requirements and video capabilities.