

2020 Resource Guide, Application Guide, & E-letter Calendar			Tradeshows	Content Due Dates	Ad Close Dates
Resource Guides	Spring	PICMG Systems & Technology Resource Guide (Total Circulation: 23,300) AdvancedMC, AdvancedTCA, COM Express, CompactPCI, Mezzanines, MicroTCA, SHB, Operating Systems & Tools, Wireless	Embedded World	12/6/19	1/6
	Spring	PC/104 & Small Form Factors Resource Guide (Total Circulation: 19,700) Embedded Software, COMs & SoMs, Hardware & Peripherals, Processing, SBCs & Boards, Systems, Operating Systems & Tools, Wireless, IoT	Embedded World	12/6/19	1/6
	Spring	IoT Design Guide Focus on 5G & LPWA Networks, Container Technology, Simplified Security, Feature: Reliable Wireless IIoT for Real-Time Edge Computing, IoT Product Profiles		3/20	3/13
	Spring	VITA Technologies Resource Guide (Total Circulation: 26,000) FMC, OpenVPX, PMC, VME, VPX, VXS, Operating Systems & Tools		2/26	3/5
	Fall	Embedded Computing Design Annual Resource Guide Focus on Ultra-Low Power, Test & Measurement, & Rugged Enclosures/Packaging, Wireless IIoT Standards & Technology Update, Product Profiles		9/4	8/28
	Winter	Industrial AI & Machine Learning Resource Guide Focus on AI Accelerators, Model Development Frameworks, & ML Simulation & Testing Tools, Feature: Developing AI-Enabled Wireless IIoT Sensor Networks, Product Profiles		10/9	10/16
Application Guides	Fall	PICMG Systems & Technology Application Guide (Total Circulation: 23,300) Communications & Networking, Design, Industrial Automation & Control, Medical & Science, Military & Aerospace, Test & Measurement, Transportation & Energy		8/3	8/14
	Fall	PC/104 & Small Form Factors Application Guide (Total Circulation: 19,700) Communications & Networking, Development, Industrial Automation & Control, Infotainment & Gaming, Medical & Instrumentation, Military & Aerospace, Transportation		8/17	9/4
	Winter	VITA Technologies Application Guide (Total Circulation: 26,000) Avionics, Commercial, Communications, Imaging, Industrial, Radar, Rugged, Surveillance, T&M, UAV	Embedded Tech Trends	10/15	11/5

		E-letters		Content Due Dates	Ad Close Dates
PC/104 & Small Form Factors E-letter	Feb	Unsolicited articles are welcomed. Please contact john.mchale@opensysmedia.com or lisa.daigle@opensysmedia.com Circulation: 15,117		2/1	2/1
	Nov			11/1	11/1
VITA Technologies E-letter	Jan	Articles on designing with VITA technologies such as VME, VXS, VPX, PMC, XMC, FMC, & others are encouraged. Unsolicited articles are welcomed. Please contact editors: jerry.gipper@opensysmedia.com or mariana.iriarte@opensysmedia.com with your ideas. Circulation: 17,071		1/1	1/1
	Apr			4/3	4/3
	July			7/3	7/3
	Dec			12/3	12/3
PICMG Systems & Technologies E-letter	Feb	Unsolicited articles are welcomed. Please contact john.mchale@opensysmedia.com or lisa.daigle@opensysmedia.com Circulation: 14,308		2/1	2/1
	Sept			9/3	9/3