2018 IoT ROADMAP

Embedded COMPUTING DESIGN — Design IoT

	Q1	Q2	Q3	Q4
Print	**Embedded Computing Design** -Wired Industrial IoT Networking -RTOS Update -Embedded Development Kits	**Special Issue: IoT Design Guide** -5G for IoT -Smart City Rollouts -Short- and Long-Range Wireless Modules -Device Management & OTA Updates **Embedded Computing Design** -Cyber Security -LPWANs	**Special Issue:** **Industrial Artifical Intelligence** -Cyber Manufacturing & Predictive Analytics **Embedded Computing Design:** **Annual Resource Guide** -Industrial Machine Learning Primer	**Embedded Computing Design** -Trends: What's Hot in 2019 -Alternative Energy for IoT Sensor Nodes -Wireless Development Kits & Wi-Fi Range Extenders
Webcast	-Wireless Sensor Networks for IIoT -Modeling IoT Applications	-Open Source & IoT -Smart Home Automation Platforms, Features & Standards	-Industrial IoT Security -Powering AI at the Edge -IoT: Operations and Management -IoT Asset Management Tracking Platforms, Software & Sensors	-Operations & Management for IoT Applications -Powering Artificial Intelligence at the Edge with Embedded Processors
Lead Generation: Custom E-newsletter	IoT Design Custom e-Newsletter Focus on IoT Applications and Solutions			
Events	-Top Thing to See at CES -Top Thing to See at Embedded World	-ESC Boston -IoT Design World -TU Detroit -Top Thing to See at Sensors Expo **Speaking Opportunity** -Sensors Expo: Designing for Industrial IoT		-ESC Minneapolis -Top Thing to See at electronica -Top Thing to See at ARM TechCon -ESC Silicon Valley **Speaking Opportunity** -Sensors Midwest: Industrial IoT University **Speaking Opportunity** -electronica TechTalk: Industrial IoT
IoT Design Weekly	IoT Design E-Newsletter			

	GOLD $15,000	SILVER $10,000	BRONZE $6,000
PRINT AD	Full Page	Half Page	Quarter Page
RESOURCE GUIDE PRODUCT PROFILE	Full Page	Half Page	Half Page
WEBCAST CO-SPONSORSHIP	✓	✓	✓
TOP THINGS TO SEE	2	1	0
E-NEWSLETTER SPONSORSHIP	6	3	1
MERCHANDISING CREDIT	6 month banner ads (5000 impressions/month)	6 month banner ads (5000 impressions/month)	6 month banner ads (5000 impressions/month)

EDITORIAL

Rich Nass, Executive Vice President, Opensystems Media
rnass@opensystemsmedia.com

Brandon Lewis, Technology Editor, Embedded Computing Design
blewis@opensystemsmedia.com

SALES & MARKETING

Patrick Hopper, President, OpenSystems Media
phopper@opensystemsmedia.com