

Embedded Computing Design Annual Innovation Awards

Embedded Computing Design's Annual Top Embedded Innovator and Innovative Product Awards highlight the most influential people and products from the Embedded and Internet of Things industries over the past year.

2017 Most Innovative Products

The Most Innovative Products section allows vendors from the embedded and Internet of Things industries to submit their market-leading technology solutions released between April 1, 2016 and March 31, 2017 for consideration as one of the past year's Most Innovative Products. Product submissions are graded by the *Embedded Computing Design* Content Team consisting of Rich Nass, Curt Schwaderer, Brandon Lewis, and Jamie Leland based on a 16-point rubric, detailed below.

All submissions are highlighted on the *Embedded Computing Design* website and in the June 2017 *Innovation Issue*. Three finalists will be selected in each of the categories of **Silicon**, **Software**, and **Systems** based on the judges' cumulative scores. All nine finalists will be featured on the cover of the ensuing 2017 *Embedded Computing Design* Resource Guide, with the company of the most highly graded product (1) from each category also receiving a plaque commemorating the accomplishment, as well as the opportunity to participate in a video interview with *Embedded Computing Design's* content team.

Note: A \$650 fee is associated with Innovative Product submissions to support printing and production costs.

Criterion

- **Design Excellence** – How does the proficiency of the product's design and/or architectural elements enable embedded/IoT engineers in new ways?
- **Relative Performance** – How does the performance of the product compare to alternatives, relative to the context in which it is typically used?
- **Market Impact/Disruption** – What impact has this product had on the embedded/IoT design engineering market (does it enable new innovations, disrupt existing technologies, provide new methods for solving engineering challenges, etc.)?

Rubric

<u>Metric</u>	<u>Value</u>
<i>Design Excellence</i>	5
<i>Relative Performance</i>	5
<i>Market Impact/Disruption</i>	6
Total	16 points

Submission Deadline: 4/14

Submission Form: <http://opsy.st/2017InnovativeProducts>

Questions? Contact Patrick Hopper, Publisher, OpenSystems Media: phopper@opensystemsmedia.com.