

Embedded Computing Design Annual Innovation Awards

Embedded Computing Design's Annual Top Embedded Innovator and Innovative Product Awards highlight the most influential people and products from the Embedded and Internet of Things industries over the past year.

2017 Top Embedded Innovators (People)

Embedded Computing Design invites members of the embedded and Internet of Things communities to nominate exceptional individuals for their contributions to technology, industry/market evangelism, philanthropic contribution, and business acumen. Nominees are judged by *Embedded Computing Design's* esteemed Advisory Board, as well as its experienced content team comprised of Rich Nass, Curt Schwaderer, Brandon Lewis, and Jamie Leland. Judging is based on a 14-point rubric, outlined below.

Three entrants will be chosen as 2017's Top Embedded Innovators based on the judges' cumulative scores, with the winners receiving a plaque denoting their achievement and the opportunity to participate in an in-person video interview with members of the *Embedded Computing Design* content team.

Criterion

- **Technology** – What are this candidate's top contributions to embedded/IoT technology?
- **Evangelism** – How has this candidate or his/her accomplishments influenced or driven the embedded/IoT market?
- **Philanthropy** – In what ways has this candidate given back to the industry/community?
- **Business** – What financial milestones this person accomplished for their company(ies) during their career?

Rubric

<u>Metric</u>	<u>Value</u>
<i>Contributions to Embedded Technology</i>	5 points
<i>Market Driver/Evangelism</i>	5 points
<i>Philanthropy</i>	3 points
<i>Business Accomplishments (Financial)</i>	1 point
Total	14 points

Nomination Deadline: 3/31

Submission Form: <http://opsy.st/2017InnovativePeople>

Embedded Computing Design Advisory Board

Ian Ferguson, Vice President of Worldwide Marketing and Strategic Alliances, ARM

Jack Ganssle, Consultant, Ganssle Group

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Kamran Shah, Director of Corporate Marketing, Silicon Labs

Questions? Contact Rich Nass, Executive Vice President, OpenSystems Media:

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