

# Resource Guide Reservation Form

Ads close 9/4/20

## Step 1 Select Your Categories

- |  |                                     |                                     |
|--|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> AI & Machine Learning | <input type="checkbox"/> Industrial | <input type="checkbox"/> Processing |
| <input type="checkbox"/> Automotive            | <input type="checkbox"/> IoT        | <input type="checkbox"/> -Arm       |
| <input type="checkbox"/> Development Kits      | <input type="checkbox"/> Networking | <input type="checkbox"/> -RISC-V    |
| <input type="checkbox"/> Dev Tools and OS      | <input type="checkbox"/> Security   | <input type="checkbox"/> -Other     |
| <input type="checkbox"/> Hardware              | <input type="checkbox"/> Storage    | <input type="checkbox"/> Wireless   |

## Step 2 Select Your Sponsorship Level

### Premium Sponsorship Level (4-5 product profiles)

- \$1,350 per full-page profile  
Quantity \_\_\_\_\_
- \$825 per half-page profile  
Quantity \_\_\_\_\_

### Sponsorship Level (2-3 product profiles)

- \$1,375 per full-page profile  
Quantity \_\_\_\_\_
- \$850 per half-page profile  
Quantity \_\_\_\_\_

### Single (product profile)

- \$1,400 per full-page profile  
Quantity \_\_\_\_\_
- \$900 per half-page profile  
Quantity \_\_\_\_\_

## Cover Sponsorships

### Get Noticed!



- Cover Sponsorship – \$2,825**

Get your product photo on the cover!  
Only 4 positions are available.

### New: Executive Spotlight!



- Executive Spotlight – \$6,800**

Includes your executive on the cover with a 2-page Q&A inside the magazine.

Company Name \_\_\_\_\_

PO # \_\_\_\_\_

Contact \_\_\_\_\_

E-mail address \_\_\_\_\_

**Complete form/Return fax to 586-415-4882**  
**Questions, e-mail [sales@opensystemsmedia.com](mailto:sales@opensystemsmedia.com)**

## Gold Package

Full-page product profile

Cover Photo (2 available)

Embedded Data Sheet Email with **only your product** delivered to 20,000 engineers (Leads Included)

\$6300

- Please reserve**

## Silver Package

Full-page product profile

Cover Photo (2 available)

Embedded Data Sheet Email with your product featured with 8 others delivered to 20,000 engineers (Leads Included)

\$4500

- Please reserve**

## Bronze Package

Half-page product profile

Embedded Data Sheet Email with your product featured with 8 others delivered to 20,000 engineers (Leads Included)

\$2200

- Please reserve**