

OpenSystems Media works to get your message in front of your target audience year round.

Use this schedule to plan the best coverage for your upcoming media campaigns.

	Type	Circulation	January	February	March	April	May	June	July	August	September	October	November	December
	Print/Digital	31,046		RG		✓				✓	✓	S3		BG
	E-letter	18,000	✓		✓		✓		✓		✓		✓	
	Print/Digital	23,087											RG	
	E-letter	17,000		✓		✓		✓		✓		✓		✓
	Print/Digital	42,693		✓		✓	✓	✓		RG		✓	✓	✓
	E-letter	30,000	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Print/Digital	15,045				RG								
	E-letter	17,000	✓		✓		✓	✓	✓		✓	✓	✓	
	Print/Digital	39,253		✓		✓ S1	✓	✓	✓ S2		RG	✓ S3		✓
	E-letter	25,500	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Print/Digital	18,177		S1	RG		Spring	Summer			Fall	Winter	BG	
	E-letter	16,000				✓		✓				✓		✓
	Print/Digital	26,382			Spring		Summer	RG			Fall	S2		Winter
	E-letter	15,000		✓		✓		✓		✓		✓		✓
				S1						S2		S3		

Supplements

Key

BG = Buyer's Guide

RG = Resource Guide

S1 = supplement on rugged small form factor boards and systems

S2 = supplement on VME products

S3 = supplement on PICMG and communications-related products

